

Kennedy Lane

CONTACT DETAILS

Phone: 928-220-5211

Email: kennedyglane@yahoo.com

PROFESSIONAL SUMMARY

I am an imaginative English Major with a passion for writing and a desire to inspire others, particularly young women. I lead others with integrity and ambition, and am an influential role model for those I mentor.

SKILLS

- Write articles on a weekly basis for various platforms
- Knowledgeable in Mac and Windows
- 3 years experience with Wordpress
- 4+ years experience in customer service
- Perceptive and discerning
- Worked with Workamajig
- Search Engine Optimization (SEO)

EDUCATION

Grand Canyon University

Professional Writing Major with a Minor in Business

Graduation Date: April 2020

REFERENCES

Elizabeth Hoover
Digital Marketing Content Writer
602-799-6726
Elizabeth.Hoover@gce.com
www.gce.com

Maguire Dyson
Her Campus GCU Campus Correspondent
480-258-1671
mtrdyson17@gmail.com

EMPLOYMENT HISTORY

Digital Copywriter

Grand Canyon Education, January 2019 - Current

- Writes an average of 5+ blog posts a week
- Manages clients' blogs and collaborates with them to produce content that provide leads
- Works heavily with SEO

Writing Internship

Deliberate Magazine | July 2018 - March 2019

- Submitted article ideas
- Created and wrote relevant articles 3 times per week
- Assisted with Search Engine Optimization
- Was responsible for choosing and uploading cover photos that best generated traffic

Vice President & Published Student Writer

Her Campus Online Magazine | October 2018 - Present

- Conceives original topics that are relevant, current and, stimulating to my target audience
- Create, compose, and submit articles to my editor twice per month
- Weekly brainstorming sessions with my editor, and other writers via social media
- To date, there has been no missed deadline and every article scripted has been published by my editor
- Oversee Her Campus GCU chapter, hosts monthly meetings, and recruit new members.

Portfolio Links

<https://simply-kennedy.com>